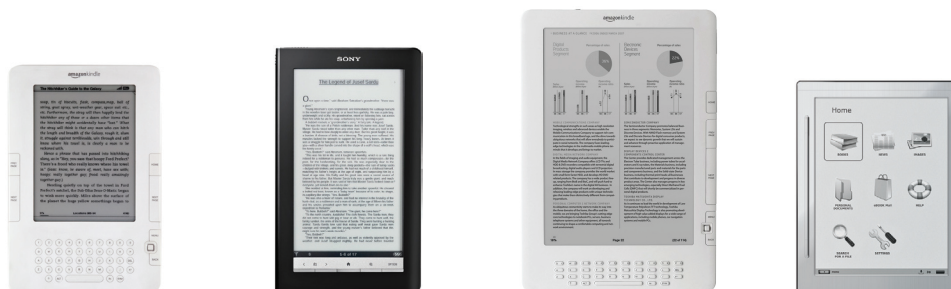




## WIRELESS eREADER COMPARISON CHART



	Amazon Kindle 2	Sony Reader Daily Edition	Amazon Kindle DX	IREX DR 800SG
<b>Screen Size</b>	6 inch (diagonal)	7 inch (tall)	9.7 inch (diagonal)	8.1 inch (diagonal)
<b>Touchscreen</b>	No	Yes	No	Yes (stylus enabled)
<b>3G</b>	Sprint	AT&T	Sprint	Verizon/Qualcomm Gobi Module
<b>Stores</b>	Kindle Store	Sony eBook Store Google Books	Kindle Store	Barnes & Noble eBookstore, Newspaper Direct, LibreDigital
<b>Open vs. Closed Platform</b>	Closed DRM format	Open DRM format	Closed DRM format	Open DRM format
<b>Side Loading (connect device to PC and add personal content)</b>	Limited	Yes	Limited	Yes
<b>Native Format Support</b>	AZW, TXT, Mobipocket PRC	Adobe PDF, EPUB, BBEB, TXT	AZW, TXT, Mobipocket PRC, Adobe PDF	Adobe PDF, EPUB, Newspaper Direct, Fictionwise, eReader, TXT
<b>Storage</b>	1500 books (2 GB)	1000 books	3500 books (4 GB)	1500 books (2 GB)
<b>Expandable Storage</b>	No	Yes	No	Yes
<b>Newspaper Access</b>	Yes	Yes	Yes	Yes
<b>Screen Rotate</b>	No	Yes	Yes	Yes
<b>Free Content</b>	No	No	No	Yes
<b>In the box</b>	USB charger	USB charger, cover	USB charger	USB charger, leather cover, stylus
<b>Price</b>	\$299	\$399	\$489	\$399

## eREADER VS. NETBOOK

	eReader	Netbook
<b>Display</b>	Electronic Paper <ul style="list-style-type: none"> <li>Reflects natural light</li> <li>Readable outdoors from any angle</li> </ul>	LCD <ul style="list-style-type: none"> <li>Light source behind display</li> <li>Limited outdoor readability</li> </ul>
<b>Battery</b>	Measured in days	Measured in hours
<b>Connectivity</b>	3G	WiFi or 3G
<b>Weight</b>	Starting at 10 ounces	Starting at 40 ounces
<b>Interface</b>	Touchscreen, buttons (and stylus)	Keyboard and touch
<b>Dimensions</b>	1/3 inch thin	1+ inch thin
<b>Reading Experience</b>	Closely resembles reading a book, including tactile feel	Heavier and more cumbersome to hold; gets warm in hands; more distractions