

Average posts per Thread on Mobileread.com on July 13, 2009 (noon EST)

Forums	Threads	Posts	Ave Posts Per Thread	Ave Replies Per Thread		Forum Threads	Total Forum Posts	Ave Replies Per Forum
E-Book General								
News and Commentary (40 Viewing)	2,548	55,370	21.7	Above Ave.		4,956	90,904	18.3
Deals, Freebies, and Resources (15 Viewing)	1,490	14,940	10.0					
Reading Recommendations (1 Viewing)	799	17,214	21.5	Above Ave.				
Writers' Corner	119	3,380	28.4	Above Ave.				
E-Book Software								
Calibre (17 Viewing)	1,725	17,159	9.9			2,421	21,907	9.0
Reading Software (7 Viewing)	625	3,917	6.3					
OpenInkpot (2 Viewing)	71	831	11.7					
E-Book Formats								
Workshop (12 Viewing)	691	9,021	13.1			1,350	20,080	14.9
Mobi (5 Viewing)	204	3,733	18.3	Above Ave.				
ePub (6 Viewing)	137	2,118	15.5	Above Ave.				
PDF (2 Viewing)	117	1,632	13.9	Above Ave.				
LRF (8 Viewing)	89	2,431	27.3	Above Ave.				
IMP (4 Viewing)	53	760	14.3	Above Ave.				
Other formats	59	385	6.5					
E-Book Devices								
Which one should I buy? (9 Viewing)	970	14,364	14.8	Above Ave.		12,137	174,794	14.4
iRex Digital Reader (7 Viewing)	326	4,417	13.5					
iRex iLiad (14 Viewing)	2,163	26,872	12.4					
Sony Portable Reader PRS-700 (5 Viewing)	391	5,666	14.5	Above Ave.				
Sony Portable Reader PRS-500/505 (30 Viewing)	4,749	64,738	13.6	Above Ave.				
Bookeen Cybook Gen3 (7 Viewing)	814	18,225	22.4	Above Ave.				
Amazon Kindle (36 Viewing)	1,942	32,700	16.8	Above Ave.				
Polymer Vision Readius	31	483	15.6	Above Ave.				
HanLin eBook (3 Viewing)	338	3,659	10.8					
eREAD STAReBOOK	34	765	22.5	Above Ave.				
Fictionwise eBookwise (3 Viewing)	222	2,106	9.5					
Legacy E-Book Devices	157	799	5.1					
Portable Devices								
Apple iPhone (9 Viewing)	112	1,552	13.9	Above Ave.		416	5,693	13.7
Other Devices (12 Viewing)	304	4,141	13.6	Above Ave.				
E-Book Uploads								
Upload Help	88	2,029	23.1	Above Ave.		11,877	20,969	1.8
BBeB/LRF Books (7 Viewing)	4,446	8,571	1.9					
Mobi/PRC Books (9 Viewing)	3,478	5,543	1.6					
ePub Books (4 Viewing)	909	1,169	1.3					
IMP Books (2 Viewing)	2,596	3,044	1.2					
Other Books	360	613	1.7					
Non-English Discussions								
Deutsches Forum (12 Viewing)	420	5,967	14.2	Above Ave.		656	10,057	15.3
Forum Français (3 Viewing)	236	4,090	17.3	Above Ave.				
Miscellaneous								
Introduce Yourself (1 Viewing)	2,922	17,673	6.0			10,450	143,412	13.7
Flea Market (4 Viewing)	480	2,291	4.8					
Lounge (22 Viewing)	2,811	100,014	35.6	Above Ave.				
Feedback (1 Viewing)	262	3,427	13.1					
Announcements (4 Viewing)	216	5,874	27.2	Above Ave.				
Archive (10 Viewing)	3,759	14,133	3.8					
			Overall Minimum	1.2				
			Overall Maximum	35.6				
			Overall Average	13.6				
					Overall Minimum 1.8			
					Overall Maximum 18.3			
					Overall Average 12.6			