

Ereading

The future of literature

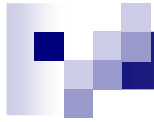
Presentation for
El Centro Ingles school
El Puerto de Santa Maria, Spain
24th April 2009 by Andi Roberts





Agenda for 30 mins

- What are ebooks?
- What are ereaders?
- How do they actually work?
- Why are they the future?
- Questions & Answers



What are ebooks

- Electronic documents
- Formatted for ease of reading
 - Various formats
 - Text can change size - mobile phones to PC
 - Hyperlinks & searchable
- Often carrying DRM (Digital Rights Management)

What are ereaders

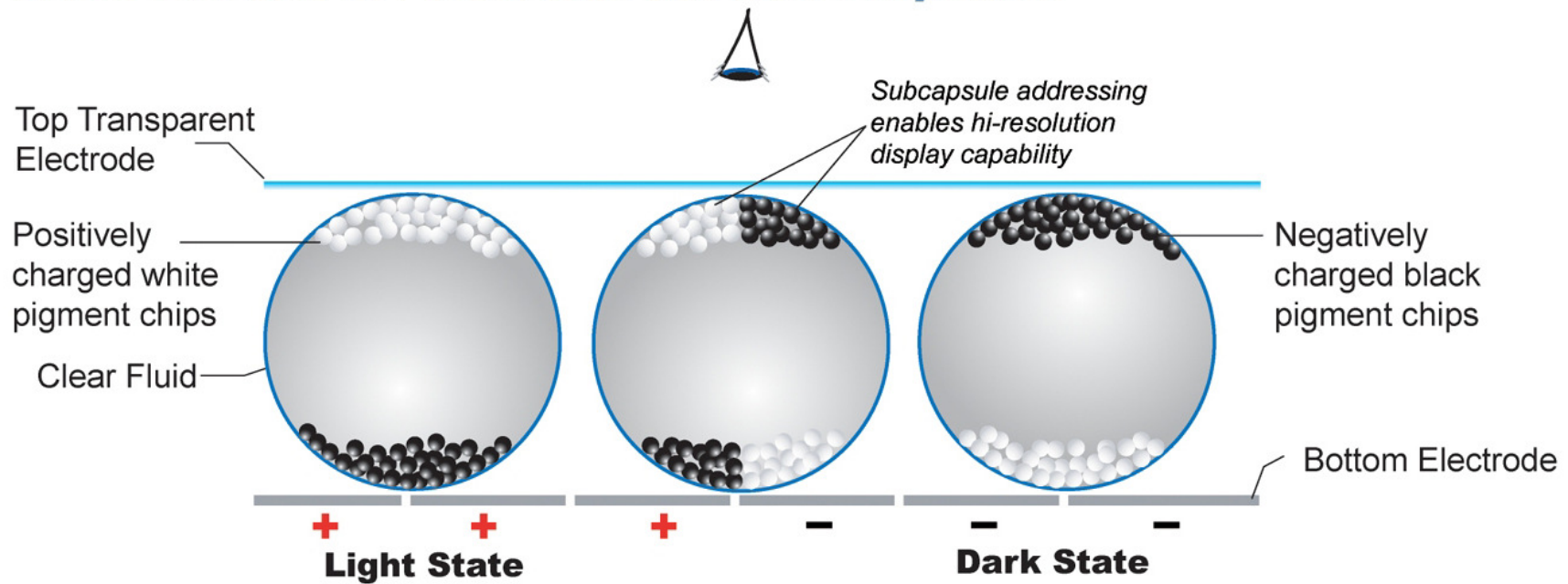
- Hardware to support the reading of ebooks
- Portable devices
- Eink technology



How do they work?

<http://www.youtube.com/watch?v=VcUbtIK5acQ>

Cross-Section of Electronic-Ink Microcapsules



NOTE: Copyright E Ink Corporation, 2002. Image not drawn to scale - for illustration purposes only.



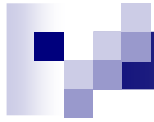
Benefits of ebooks?

- Availability
 - ☐ Number of books
 - ☐ Languages
 - ☐ Out of print / historical books
- From your iphone, ipod, psp, ds, ereader to pc
- Big library in a small space
- Self publishing is easy
 - ☐ E Versions
 - ☐ Print on demand



Challenges of ebooks?

- Digital Rights Management
- Multiple formats in the market place
- How devices manage images
- Quality of conversions from pbook to ebook



Benefits of ereaders?

- Accessibility – font sizes / spoken word (new)
- Size of device
- No eye strain
- Storage – 10,000 books in pocket
- Good batteries 5,000 + pages

Challenges of ereaders?

- Prices
- Availability
- Lock in to DRM systems
- Fairly fragile





Where can you get Ebooks?

- Open source depositories such as:
 - www.Gutenberg.org – 100,000 books & docs
 - Google book search – 500,000 books
- Ebook communities
 - www.mobileread.com - 10,000 books
 - www.Feedbooks.com – 10,000 + & RSS feeds i.e. newspapers
- Paid for
 - Amazon – 1 million books & docs
 - Sony connect – 300,000 books
 - Many more!
 - Beware of DRM though!
- Libraries
 - Just starting to happen in Europe

Where can you buy Ereaders?

- Many makes & models

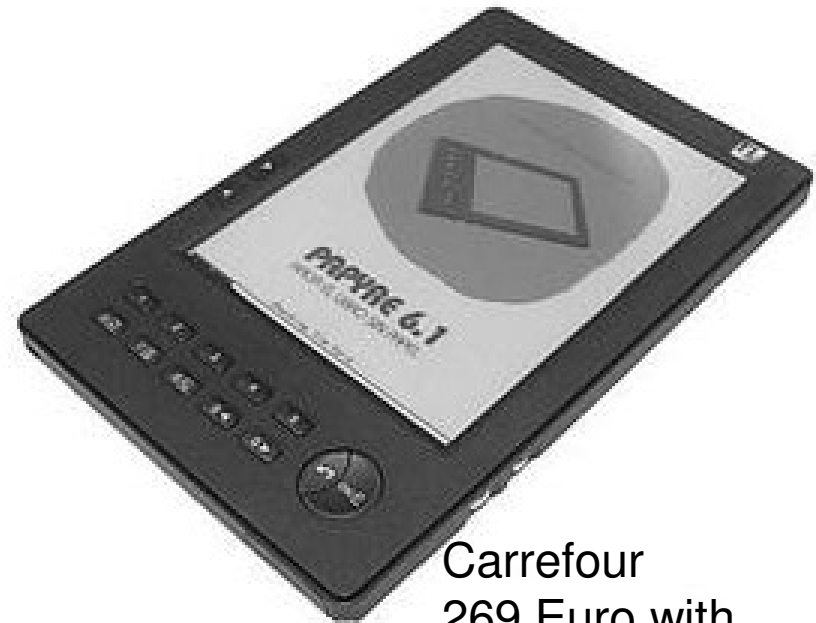
- ☐ Kindle – US only
- ☐ Sony PRS range – The world
- ☐ Iliad – The world
- ☐ Many more!

- In Spain

- ☐ Carrefour
- ☐ Fnac (September)
- ☐ Dedicated Websites

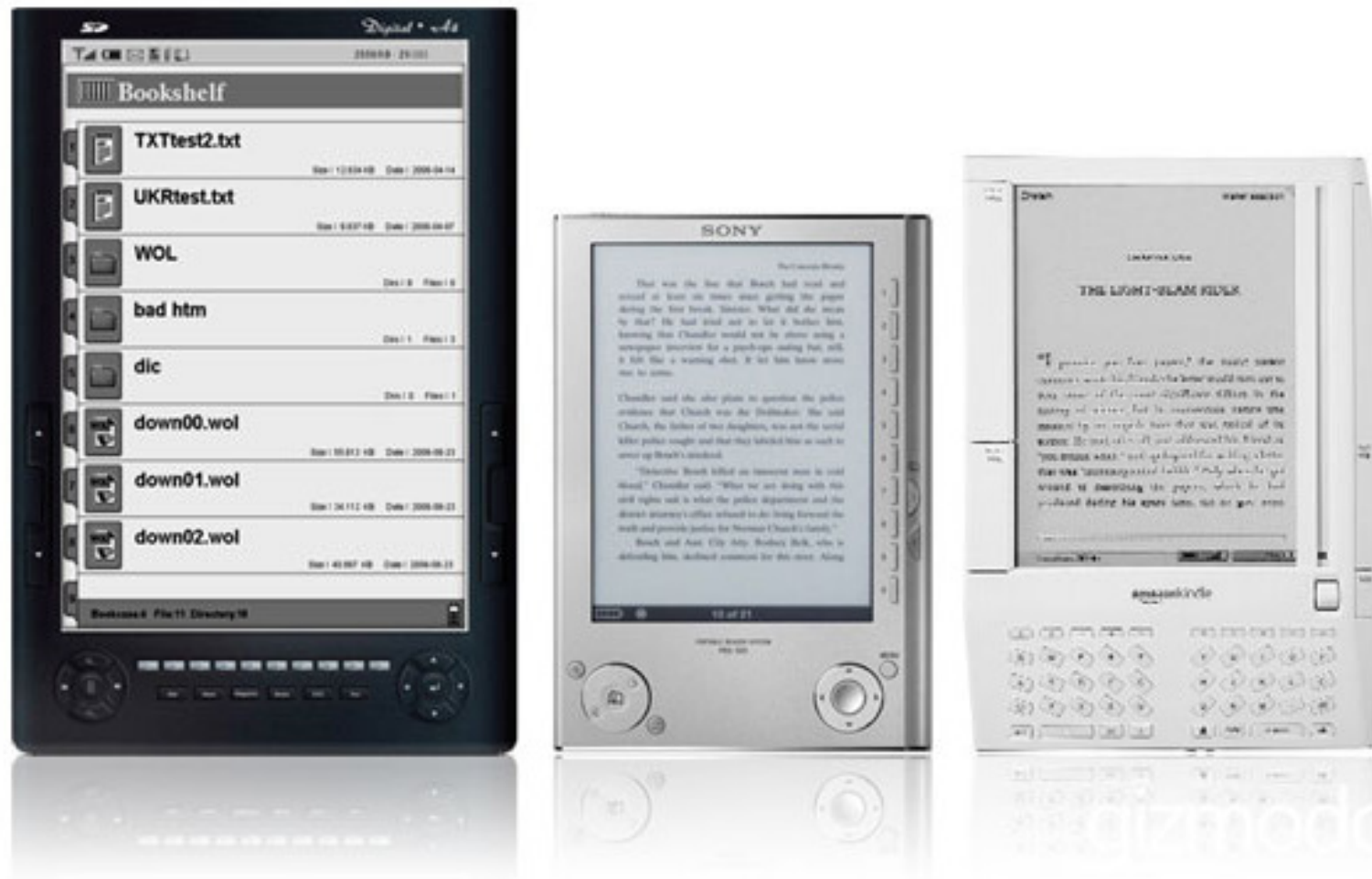
- How much? – 180 Euro upwards

- Before buying research prices & ebook formats!



Carrefour
269 Euro with
500 Spanish books

Any questions?





Thanks to

- You – for being interested!
- The school – for the invitation
- MobileRead.com members - for the ideas, resources and for all of the continued support
- My family – for putting up with my obsessive ereading habit!