READIUS®

eReading comfort in a mobile phone













Music





Podcasts e

eBooks

News

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Readius®: Merging eReader with mobile phone

The exclusive Readius® exploits the versatility of rollable displays to merge the 'reading friendly' strengths of e-readers with the 'high mobility' features of mobile phones. Designed around 'ease of use' and mobility, Readius® offers paper like reading comfort and can last for 30 hours of continuous reading without battery charge. The 3G HSDPA tri-band allows worldwide calls and high speed instant updates from personally selected news sources, email and other services. The Micro SD High Capacity storage ensures quick and easy access to e-books and valuable information. Readius® also features audio capabilities, including MP3, for podcasts, audio books and music.

Readius® content portal: End-to-end solution

Complimenting Readius® is the end-to-end content delivery platform through the Readius® internet portal for personalization and content selection. The portal allows users to quickly and simply configure the Readius® User Interface as well as select content and services to individual style and needs. With zero clicks, personal data and information is then 'pushed' whenever and wherever it is needed. The portal presents content providers with a commercially attractive channel to offer their content and services to the high growth mobile consumer market.



Summary of key specifications Readius

Weight: One third the average weight of e-readers (115g)

Display size: Twice the surface area of current largest phone display (5" diagonal, 16 greyscales)

Device size: Equal to an average mobile phone when closed (115 x 57 x 21mm)

Battery life: For reading; up to six times longer than on mobile phones (30 hours continuous reading)

Connectivity: Greatest coverage of any e-reader (Tri Band/3G HSDPA)

Supporting ActiveSync and USB mass storage (USB 2.0)

Communication with accessories and other devices (Bluetooth 2.0)

Processor: Powerful processing engine (ARM11 400MHz)

Storage: Flexible, today commercially available up to 8GB (High Capacity Micro SD)

User Interface: Just 8 buttons (SimpleTouch Buttons)

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